

# **New Visions Business Academy**

### **Our program**

This program is for high achieving college-bound seniors who are ready for a challenge and looking to get a step ahead toward a rewarding career. Each morning, students attend classes and work side-by-side with professionals, observing and participating in real-life experiences. They also earn social studies and English credits.

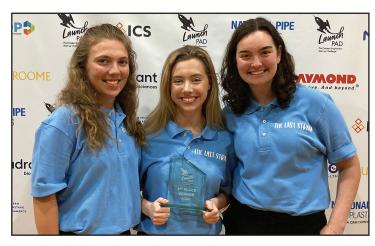
The Business Academy is geared toward students seeking a dynamic and immersive business education in related occupations, such as management, entrepreneurship, human resources, marketing and finance.

Students admitted to New Visions are active in their school community, motivated, mature and reliable young adults.

## **Highlights**

- Students create and operate their own business under the guidelines of the Junior Achievement Company program, which provides firsthand, working knowledge in how to create and run an actual business, working side-by-side with local business professionals. Students earn an actual paycheck and possible bonus money. By participating in this program, students are eligible to apply for an academic scholarship to Syracuse University.
- Students research, develop and write a detailed business plan. Students learn about the core areas of managing personal finances and become experts in Microsoft Office Excel earning certification as specialists.
- The program provides career-focused, real-life experiences through job shadowing opportunities in various business settings that are tailored to the student's interests. A variety of community partners can be utilized in the field of entrepreneurship, finance/investments, marketing, communications, accounting, human resources, management, nonprofit, sports management, healthcare administration, public relations and social media marketing.

Broome-Tioga BOCES does not discriminate - in employment, admission, or in the education programs and activities it operates - on the basis of race, color, national origin, religion, marital status, military status, sex, age, weight, sexual orientation, gender identity, ethnic group, religious practice, disability or predisposing genetic characteristic in violation of Title IX of the Education Amendments of 1972, Title VI and VII of the Civil Rights Act of 1964, 42 U.S. C. 12111 et. Seq. known as the Americans with Disabilities Act or section 504 of the Rehabilitation Act of 1973, New York Human Rights Law, and the Boy Scouts of America Egual Access Act of 2001.



### **High school credits offered**

### **English**

ELA 12 (1credit)

### **Social Studies**

- Economics 12 (½ credit)
- Participation in Government 12 (1/2 credit)

#### **Business**

Course work and placement activities (2 credits)

# **College credits offered**

Entrepreneurship, (BUS 113)

SUNY Broome Fast Forward (4 credits)

**Business Plan Development, (BUS 213)** 

SUNY Broome Fast Forward (3 credits)

Personal Finance, (BUS 131)

SUNY Broome Fast Forward (3 credits)

Introduction to Spreadsheets, (BIT 201)

SUNY Broome Fast Forward (1 credit)

College Writing I (ENG 110)

SUNY Broome Fast Forward (3 credits)

**Public Policy (POS 111)** 

SUNY Broome Fast Forward (3 credits)

### Step ahead to a promising career

- Accountant
- Marketing & social media specialist
- Entrepreneur
- Financial advisor
- Account manager
- Human resources director

